

LITTLE UNCLE MONEY

Chapter 1 — free preview
Plus: The 1-Page Money-Talk Guide for Parents

*Stop teaching kids to ask Can I have it?
Start teaching them to ask How can I have it?*

uncle-money.com · #UncleMoney

A note from Uncle Money

Hey — I'm Uncle Money.

I started my first business as a kid: a lawnmower, a free Saturday, and one idea — *I can make this myself*. Nobody handed it to me, and that's exactly why it felt so good.

Most kids grow up asking "Can I have it?" The kids who build things ask a better question: **"How can I have it?"** That one swap is the whole foundation — and it's where this book starts.

Read Chapter 1 with your kid tonight. Then flip to the last page for one simple thing you can do together this week.

— **Uncle Money (a.k.a. Mathew McCoy)**

Chapter 1

“It’s never too early to start banking.”

Author: paste full Chapter 1 + illustrations here before final PDF export.

Open the book interior PDF, copy Chapter 1 pages (text + art), and replace this box. End on a small cliffhanger so readers want the rest of the book.

How to talk to your kid about money (without it being weird)

You don't need to be a finance expert. You need 4 questions and a notebook.

1. **Swap the question.** When your kid says "Can I have it?", smile and ask: "*How can I have it?*" Let them think. The goal isn't no — it's *how*.
2. **Start a ledger (today).** One notebook. Two columns: money IN, money OUT. Kids who write money down start to *think* about money. That's the whole game.
3. **Find one asset.** Ask: "What do you already have that could earn?" A free Saturday. A bike. A skill. Uncle Money's first asset was a lawn and a morning.
4. **Build a board.** Name two people they trust for honest money advice (you count). Tell them they're "in LUM mode" — taking money seriously.

The 4-step LUM System — Ledger → Assets → Board → Hustle — runs all the way through the book.

Ready for the rest of the story?

Little Uncle Money (Book 1) comes with the full story + the AI Learning Portal that walks your kid through all 4 steps.

 Get the book — instant download

uncle-money.com

Share your kid's first ledger entry with #UncleMoney